

Tampa, FL November 15, 2006 One of Spain's largest and most renowned wineries is entering the U.S. market for the first time. www.grandesvinos.com Grandes Vinos Y Vinedos, S.A. is proud to announce the arrival of three of its most important brands in Tampa.

Seven varieties of Salduva will be sold in grocery stores throughout the Bay area. Six varieties of Corona de Aragon will be available in specialty wine shops and restaurants. Personality, purity, balance and elegance are all concepts, which characterise it. You may recognize the Corona label, as the wine is featured exclusively in the new Russell Crowe movie, *Un Buen Ano*.

At the same time, GVV brings the Goya collection to the U.S. GVV is located in the heart of Aragon, a land that has been heralded for its wine for 2000 years. The municipality of Carinena, within the Northern state of Aragon, is also home to Spain's most famous artist in history. Today, GVV is the official stop on the Route de Goya. In Goya's honor, artists influenced by his work have formed the Disparates de Goya. Their art adorns the labels of six different varietal wines in the Goya collection.

The winery represents the collective efforts of six different commune growers throughout Carinena. Together, they produce 20 million bottles a year. GVV enjoys strong name recognition and is represented throughout the world, except the U.S. - until now.

Why Tampa?

"Tampa was chosen as the first U.S. market because of its rich Spanish-American culture. It is also an explosive retail market for wine sales," said Rainer Appold, president of World Wines- the Tampa-based importer responsible for hosting GVV.

Please join Grandes Vinos Y Vinedos, World Wine Imports and Premiere Distribution for the first official U.S. tasting.

When: Monday, November 20 5:30 p.m. to 7:30 p.m.

Where: Columbia/Ceviche? Address

More on GVV

GVV combines the best of old world traditions and pioneering technology. Marcelo Morales is the head winemaker. Mr. Morales came from Concha Y Toro in Chile, one of the largest wineries in the world. GVV utilizes the most innovative satellite monitored weather stations for the identification of optimal vineyard conditions, soil types and vine age. The 2006 International prizes and awards are too numerous to mention. For more information, visit

www.grandesvinos.com

